



## GDPR

Information on the processing of personal data provided within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council on the Protection of Individuals with regard to the Processing of Personal Data (further GDPR) to the representatives of customers and business partners of CROSS Zlín, a.s.

### Administrator:

CROSS Zlín, a. S., Registered office at Hasičská 397, 763 02, Zlín - Louky.

### Data processing purposes:

We process your personal data to the extent necessary for:

- fulfilment of obligations arising from contracts;
- fulfilment of the obligations arising from the conditions of the services used;
- fulfilment of obligations arising from generally binding legal regulations;
- keeping contacts with representatives of customers and business partners;
- Sending business communications with the offer of products and services;
- ensuring the protection of our rights and legitimate interests.

### Processed data:

We process the following categories of your personal information:

- Identification data: name and surname, title, firm, position in the company.
- Contact details: E-mail, phone numbers, business address, or contact address.

### Recipient:

For sending business communications, we use SmartSelling, a.s., Netroufalky 797/5, Brno.

The processing of personal data may only be processed by CROSS Zlín on the basis of a contract for the processing of personal data.

### Note:

We process your data transparently, correctly, in accordance with GDPR and generally binding legal regulations. You have the right to access your data and the right to correct it. In cases where you process your data to which you have given consent, you are entitled to withdraw this consent at any time. For no further legal reason for processing your data, or you disagree with the sending of business communications, you have the right to delete or restrict the data.